



Recruit

Educate

Appreciate

Retain

La Societe de Femme is a fraternal organization of women formed in 1963 for the sole purpose of supporting the programs and principles of the United States Veterans of the Forty and Eight Organization (La Societe des Quarante Hommes et Huit Chevaux). It is a non-political and non-sectarian organization.

La Femmes is a nationwide organization with groups formed at the Local, State and National level. National Headquarters is located in Indianapolis, Indiana in offices adjacent to the Forty and Eight National Headquarters.

Membership in La Societe de Femme is restricted to women, eighteen (18) years of age and older. At the Local level, you must be invited or recommended by a current member and approved by the Local Membership. At the National Level, you may become a member with the endorsement of either a member of the La Femmes or a member of the Forty and Eight.



New Member Strategies



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*Le Societe de Femme
Cabane Nationale*

New Member Strategies for Your Cabane

- Talk About what your Cabane is doing. Share what you are doing for Veterans, Community and Children
- Hold a special "New Members" event once every few months. Ask members to bring an eligible guest. Plan the program to introduce prospects to the Cabane and familiarize them with the programs of The Forty and Eight and what a Cabane's role is with these programs. Invite them to consider joining. Have plenty of "About Us" brochures and applications available for them to take home.
- Be familiar with the history and activities of the Grande and Cabane. Each Grande and Cabane has its own traditions and proud history. You can develop your own short flyer about when and how the Cabane was first founded in the Grande and local community, along with a brief description of your activities, officers and programs.
 - You can have Cabane members give a few reasons why they became Dames and the things that are special to them.
 - Don't hesitate to name drop if you have prominent community and State leaders involved in your Cabane.
- Use the Forty & Eighter, Voyager Briefs and Cabane Chatter along with Grande and Locale newsletters to share your current events, offer insights, information and special articles on what's happening in the cabane at Nationale, Grande and Locale levels. Make sure that copies are available to the membership and to prospective members.
 - Share the same information with local newspapers, radio stations and news stations. They will be more inclined to publish information about your Cabane if they are informed about the organization on a continuous basis.
- Work cooperatively with other volunteer organizations. You will attract willing volunteers to your Cabane who have similar interests and motivation. More publicity can be gained from such joint efforts, particularly if the collaboration involves a useful community project. It's better to share the limelight than to get no attention at all!
- Be Visible!! Know about upcoming events of your Voiture and in the community. Find ways to involve the Cabane.
- Respond quickly to any inquiries from prospective members! Strike while the iron is hot and their interest is high.
- Look at your Cabane or Voiture home through an outsider's eyes. Is it visually appealing, well-maintained and easy to find? Would a prospective member be comfortable going inside? If not, perhaps your Cabane and Voiture could give the Chateau /Post a facelift as a joint project.

- Could you tell a prospective member five benefits of Cabane membership? If not, refer to 'The Cabane Guide' and 'About Us' brochures to share.
- Write letters to the editor occasionally rather than news releases. Editors often find room for letters. Make sure you write a well-constructed, brief letter on a timely topic of interest to the community at large.
- Submit Voiture and Cabane events that are open to the public in your local newspaper and local Veterans newsletters.
- Submit informational and "how to" articles to the local newspapers. Some topics might be how to display the flag, what the Pledge of Allegiance means, what does "Americanism" mean, etc.
- Identify and invite community leaders to address your Cabane. Get them involved or ask them to spearhead a project that serves the public interest. Your Cabane will share in the publicity.
- Volunteer to man phones or do other useful work during local charity telethons and fund drives, or for the local public television station's next fundraising auction. Donate a flag or some other item for auction.
- Get local companies involved in your projects, not only as donors, but on a working level. Contact personnel offices and the local Chamber of Commerce, offering your Cabane as an information resource for employees who are veterans. And, always have a ready supply of recruiting brochures.
- Sponsor a speaker, author, politician or other prominent guest to speak at an event or to conduct a workshop. Invite the community at large and publicize the event with flyers, posters and in the media.
- Get to know your local reporters and media contacts. Keep them notified of your Cabane and Voiture activities and projects.
- Stay informed about the activities of your Nationale organization and other veterans groups in the community.
- Have child care available for younger members so that they can attend meetings
- Participate in Parades, have a booth at the local fair, again be visible!

Above all remember to have FUN!!